



The Alaska Breastfeeding Coalition Presents the 6th Annual

## ALASKA BREASTFEEDS Statewide Juried Art Exhibition

The 2020 exhibit will be hosted by the Juneau Breastfeeding Alliance and will be on view April 3, 2020. **Juror: Evon Zerbetz**

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### CALL FOR ENTRIES

Visual artists residing in the state of Alaska are invited to respond to the concept of *the breastfeeding experience*.

Awards: Juror's Choice \$300 | Poster Award \$200 | Honorable Mention \$100

**Eligibility:** Artists residing in any part of the state of Alaska may submit work in person **or** by mail by 5:00 p.m. March 13, 2020. Artists are limited to a maximum of three entries. All submitted artwork will be considered by juror Evon Zerbetz for inclusion in the 6<sup>th</sup> Annual Alaska Breastfeeds juried art exhibition. The exhibit will be on display during the First Friday festivities on April 3, 2020 at Bustin' Out Boutique, 234 Front Street in Juneau, AK.

**Instructions:** The juror will consider the artist's interpretation of the breastfeeding experience as well as the technical and creative merit of the artwork. Breastfeeding does not need to be the primary subject matter, but must be included conceptually. All artistic styles and media are invited. A juror's choice award and an honorable mention will be selected, each of which includes a cash prize. In addition, members of the Alaska Breastfeeding Coalition (ABC) will select one artwork to be used as an image for the yearly statewide breastfeeding promotional poster, which also carries a cash prize. In its selection process, the ABC will consider the artist's use of an Alaska-inspired theme which positively portrays breastfeeding. The poster award recipient's piece will be printed as a poster that will be used for a statewide breastfeeding campaign and may be displayed in public areas to promote the normalization of breastfeeding. Poster artwork should positively promote breastfeeding as a normal, healthy, and natural way of feeding a baby or child in Alaska. Breastfeeding does not need to be the primary subject matter, but it must be included conceptually.

Artists are responsible for shipping to and from the Juneau Breastfeeding Alliance if they are located outside the Juneau area. Artworks must be packaged securely and delivered to JBA in person or by mail. In-person deliveries can be made at the **WIC Office at 130 Seward Street, Juneau**, Monday - Friday, 8:00 am - 4:30 pm. Mailed entries must be sent to **WIC, Re: Art Show, PO Box 110612, Juneau, AK 99811**. Please contact Taryn Bliss with any questions at [tarynblissrd@gmail.com](mailto:tarynblissrd@gmail.com), or visit [alaskabreastfeeding.org](http://alaskabreastfeeding.org).

**About the juror: Evon Zerbetz** is an accomplished Alaskan artist in Ketchikan. She specializes primarily in relief printmaking and has several large-scale public artworks installed around the state. She is the illustrator of six children's books, including *Blueberry Shoe* and *Ten Rowdy Ravens*.

#### Conditions:

- Original artwork only. Work must reflect the artist's unique creative effort.
- Entries will be handled with the greatest possible care. ABC is not responsible for minor wear resulting from normal handling or damage that occurs during the shipping process.
- Art should be respectful and family friendly. ABC reserves the right to decline any submission that does not conform to the stated criteria.
- Artwork must be ready for display and indicate correct orientation.
- Works will be considered ABC property if left in the care of ABC for more than 45 days after the determined pick up day. During this period, three attempts will also be made to contact the artist (phone or email); if no communication is established during these attempts, artwork is automatically considered abandoned and becomes ABC property without further notice.
- Submitting an entry constitutes an agreement on the part of the artist to all conditions in this prospectus.